

OHYOUNG INC.

REACTIVE DYE

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OHYOUNG

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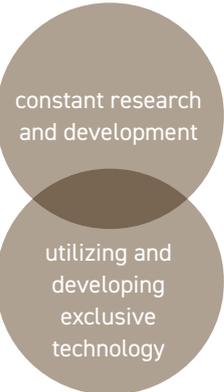
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COMPANY INTRODUCTION

“ Shares the Lives of Customers ”



Core Values

we focus our innovative capacities on the development of specialty items to meet the demand of our clients and to the identification of the technology required to respond to future trends.

Vision

OHYOUNG values not only the quality of purchased raw materials but also the relationships with our suppliers with whom we share social responsibility. By applying fair and reasonable criteria, we support business transactions based on cooperation, openness and mutual respect.

Strength

Our world-class production base located in KOREA, employs the most up-to-date automated production facilities from the input of raw materials right through to the shipment of finished products and it is therefore no surprise that we have attained the highest rank in global market share for high quality reactive dyes and that we export our company's brand to over 65 countries.

Reason for Being Selected as a World-Class Product

We have established OHYOUNG as a brand which does not seek out self-promotion or publicity but one which customers recognize for its quality and reliability. OHYOUNG continues to sustain this initial guiding spirit and returns the debt of loyalty shown by our customers with superior quality and strong cost competitiveness.

MARKET INTRODUCTION

Target Markets and Reason



OHYOUNG's management endeavors

to think from the perspective of our customers, regards the interests of our customers to be our highest priority and acts according to the core values of OHYOUNG to satisfy their demands. Whenever the direction of corporate activities is lost, OHYOUNG thinks once again whether all of our focus is on customers. The sales activities of OHYOUNG ultimately concentrate on whether the end

users of OHYOUNG dyes are able to meet all their own technical standards when they manufacture products using our dyes. OHYOUNG's sales activities are orientated entirely towards our customers and we take great pride in the fact that this sales policy at OHYOUNG has brought many of our customers to regard OHYOUNG as a company which seeks to grow alongside them and their partner companies.